



H.O.P.E.

Help Other People Eat

Holiday Food Drive
October–December



SPONSOR H.O.P.E.

For some families in Dane County, a holiday meal is a luxury they just can't afford. This holiday season, you can **Help Other People Eat**—right here in our community—as a sponsor with a generous donation of your funds, your food, and your time at The River Food Pantry.

Why Sponsor Our H.O.P.E. Holiday Food Drive?

- You will make the holiday season brighter for those struggling to make ends meet in our community, including **children, adults, seniors, veterans!**
- Your support will allow The River to serve **over 1,000 food-insecure households in Dane County every week before, during and after the holidays.**
- Because The River is a 501(c)(3) nonprofit organization, **your donations are 100 percent tax deductible.**
- **95 cents of every dollar** you donate will go directly to those we serve:
 - \$20 = A week's worth of groceries
 - + \$30 = A complete holiday meal to prepare
 - \$50 = A full week with food and holiday essentials for 1 Dane County family of up to 8

Please refer to the other side to see how many families you or your organization can support as a sponsor!



volunteer



donate



support

H.O.P.E. is a holiday food drive of The River Food Pantry

2201 Darwin Road • Madison, WI • 53704

(608) 442-8815 • info@riverfoodpantry.org • riverfoodpantry.org



**Help
Other
People
Eat**

SPONSORSHIP OPPORTUNITIES



Holiday Food Drive
October–December

H.O.P.E. for 100

\$5,000

Provide holiday meals and weekly groceries for **100 Dane County families**.

- Prominent logo displayed at The River
- Prominent logo and link on The River's website
- Recognition on The River's social media and monthly e-newsletter



H.O.P.E. for 20

\$1,000

Provide holiday meals and weekly groceries for **20 Dane County families**.

- Logo displayed at The River
- Logo and link on The River's website
- Recognition on The River's social media



H.O.P.E. for 10

\$500

Provide holiday meals and weekly groceries for **10 Dane County families**.

- Logo displayed at The River
- Logo on The River's website
- Recognition on The River's social media



H.O.P.E. for 5

\$250

Provide holiday meals and weekly groceries for **5 Dane County families**.

- Logo displayed at The River
- Logo on The River's website
- Recognition on The River's social media



VOLUNTEER with your STAFF

Help serve families during any of our **6 weekly market sessions**.

- Great team building and employee engagement experience
- Exposure for your company

Sign up at riverfoodpantry.org/volunteer

HOST a FOOD DRIVE

What does your family like to eat for the holidays? Donate those items (in non-perishable form, please) for other families to enjoy!

- Recognition on The River's social media

Learn more at riverfoodpantry.org/hope

YES! We want to **Help Other People Eat** this holiday season with The River Food Pantry

☐ \$5,000 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ Other: \$ _____

Name: _____ Title: _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____

Please make check out to: The River Food Pantry

Email sponsorship commitments to rhonda@riverfoodpantry.org or mail sponsorship commitments to:

The River Food Pantry, Attn: Rhonda Adams, 2201 Darwin Road, Madison, WI 53704

You may also make a secure payment at riverfoodpantry.org/donate-HOPE.

