

INVITATION TO PARTICIPATE IN FEED THE NEED



WHO: Your restaurant, bar, cafe, brewery or winery is invited to participate in The River Food Pantry's 5th Annual Feed the Need, a tasting event featuring a variety of flavors. We are looking for 25–30 participating food and/or drink businesses from around Dane County to join us!

WHEN: Sunday, March 29, 2020 1–4:00 p.m.

WHERE: Madison College, Truax Campus 3550 Anderson Street



The need is real. In Dane County, 11% of people live in poverty, and 1 in 6 children faces food insecurity. Serving Dane County since 2006, The River Food Pantry provides food, resources and faith to build a stronger community. Services include free groceries, meals and clothing, as well as free mobile lunches for children and teens on non-school days. **As the area's busiest food pantry, The River serves over 1,000 households every week in pursuit of its vision: a fully nourished community.**

WHY PARTICIPATE IN FEED THE NEED:

- Help raise money and awareness for Dane County's busiest food pantry.
- Expose your business and unique food or drink offering to 300–400 attendees.
- Enjoy marketing and publicity via print, broadcast, email and social media.
- Feel good about doing something great for your business and our community.

NEXT STEPS:

1. Please complete the participation commitment form below and send it to The River by **Friday, January 31**.
2. From there, we will work through the details on what food, drink, etc. you would like to share, additional support you will need (i.e. prep needs, serving needs, etc.), getting you a tour of the space, etc.
3. If you are unable to commit to sampling at the event, there are additional ways you can participate including a silent auction and live auction. Visit riverfoodpantry.org/feedtheneed to fill out a donation request form.

Questions? Contact Rhonda Adams, VP & Director of Advancement, at rhonda@riverfoodpantry.org or (608) 661-1221.

☒ **YES!** We want to participate in Feed the Need.

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Send participation commitments by email to becca@riverfoodpantry.org or by mail to:
The River Food Pantry, Attn: Becca Carpenter, 2201 Darwin Road, Madison, WI 53704

ALL PROCEEDS BENEFIT THE RIVER FOOD PANTRY. LEARN MORE AT **RIVERFOODPANTRY.ORG**.