

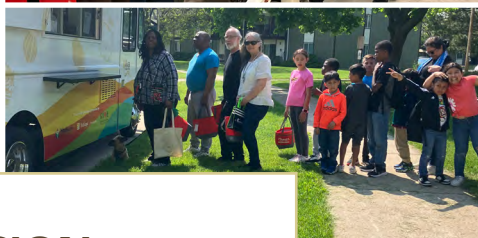
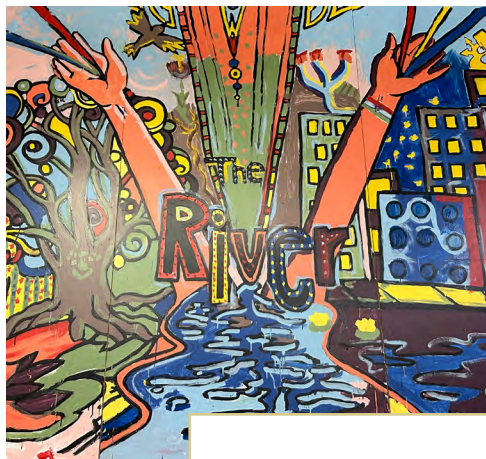


2024 Annual Report

Busiest Year on Record!

Demand Grew by 19%





MISSION
Food, resources and faith to
build a stronger community

VISION
A fully nourished community

VALUES
Respect
Compassion
Community
Caring
Generosity



Thank You!

Dear Friends:

The River Food Pantry's 2024 Annual Report details how your support enabled us to nourish thousands of our neighbors in need throughout Dane County.

In 2024, more people than ever before turned to The River for their groceries and meals, making it our busiest year yet. The average number of people we served every week officially jumped to more than 3,000. We broke records for the most households served in a single day, two days in a row—467 on Nov. 19 and 507 on Nov. 20—during our Thanksgiving grocery distribution. In all, we served **18,777 people throughout Dane County a total of 330,833 times** through our combined programs. We could not have kept up with this historic demand without you all.

Because of you and our supportive community, in 2024 The River was also able to:


- **Break ground on our new, larger, purpose-built facility**, which will allow us to expand our services to serve more people in need!
- **Collaborate with 36 other local food pantries** on a letter to the community, sounding an alarm about the rising demand for assistance and the need for both immediate community support and longer-term solutions to fill the gap.
- **Win Best Charitable Organization for the fourth year in a row** in the Madison.com People's Choice Awards.
- **Host our second annual fundraiser, Sips & Slices: A Brunch Taste-off for The River**, when over 200 attendees tasted delicious brunch dishes prepared by 10 teams of local chefs and celebrities and voted for their favorites.
- **Continue providing food to Vets Connect:** a relaxed monthly gathering at St. Paul Church that offers a free meal, speakers, and a sense of community for veterans and their families.
- **Launch our Global Groceries Week Initiative** to offer grocery staples and recipes from a different culture, including West Africa, Eastern Europe, Southeast Asia, and Latin America, for one week each month during the summer.
- **Organize special community events**, including Curbside Breakfast with the Bunny, Southdale Park Resource Fair, The Gifts of Christmas at Santa's Workshop, and a volunteer appreciation event.
- **Distribute 57,500 pairs of socks, 3,600 pairs of underwear, and 700 T-shirts donated by Bombas** to our clients and to multiple local agencies to reach more people in need.
- **Continue to seek regular feedback** in various ways from clients, volunteers, donors, staff, and partners to make improvements on offerings, operations, and more.

Your ongoing support helped us grow and adapt to meet the unprecedented need, which has unfortunately not slowed down in 2025. By working together, we will continue to pursue our shared vision of a fully nourished community.

With gratitude,



Rhonda Adams
Executive Director



Susan Crawford
Chair, Board of Directors



2024 Community Impact



3.4 million
lbs of food distributed



1.8 million
lbs of food recovered



126,042
to-go meals



59,301
mobile meals



3,122
grocery deliveries



1,762
online orders



833
after-hours food bags



47
redistribution partners



7,997
households



2,471
new families



2,909
volunteers



41,370
volunteer hours

Program Updates

Throughout 2024, The River continued to grow and improve our programs to include:

Curbside Groceries

Dane County residents can pick up free curbside groceries from The River once a week. Items include non-perishables and perishables (e.g., fruit, vegetables, dairy, meat, frozen items). Specific items, such as gluten-free food, baby formula, diapers, and wipes, have limited availability and may be available upon request. To improve client choice and minimize waste, people select items they want from a menu form.

FAM

Our curbside meal program, FAM (*Family At-Home Meals*), provides to-go meals for everyone in a household to share in the safety of their homes. Clients can pick up meals up once a week. These healthy, balanced meals are freshly made by The River's professionally trained chefs and volunteers. The menu changes weekly to include meat and vegetarian options, along with a side salad and fresh fruit.

Munch

Our mobile meal program, Munch, delivers free healthy meals to children and adults in low-income neighborhoods throughout Madison and Fitchburg. Munch also distributes free fresh produce items for people to choose from.

ePantry

Our online grocery ordering system, ePantry, provides client choice and increases access to healthy food. Once a month, households have the option to order groceries via ePantry. Based on household size, families select from a variety of nutritious food and personal care items, including fresh produce, meat, dairy, and options that support different diets, such as vegetarian and gluten-free items.

River Delivers

Our delivery program, River Delivers, works with volunteers to deliver groceries up to twice a month to homebound residents of Dane County. Delivery recipients are unable to visit a store or pantry due to barriers such as limited transportation or health concerns.

Pantry Express

On select Saturdays, we hold a streamlined pantry service, called Pantry Express, which does not require registration. This helps to reduce barriers and increase food access among vulnerable populations.

Food NOW

Our after-hours food locker program, called Food NOW (*Nights or Weekends*), is available to the public when we are closed. The 10 outdoor lockers contain a short-term supply of shelf-stable foods at no cost.

Redistribution Partners

The River is the first and only redistribution organization (RDO) of Second Harvest Foodbank of Southern Wisconsin. As an RDO, The River can redirect food sourced from the food bank to neighborhood organizations, many of which specialize in supporting members of historically marginalized populations. Our redistribution community partners receive regular donations of excess food and essentials to better reach those who don't access our pantry's services. This initiative helps to increase access and to minimize waste.

Food Recovery

Each week, our extensive food recovery program rescues unused food and supplies from over 60 local retailers, including grocery and convenience stores, farmers markets, and more. This program helps to increase the variety and amount of food we provide while reducing waste.

Food Donors

These food donors made significant contributions of food and supplies to The River. We are so appreciative for their support.

115th Fighter Wing
Alpha Baking Company
Amazon
American Family Insurance
AtlantisValley Foods
Badger Prairie Needs Network
Certo
Chick-fil-A
Community Action Coalition for
South Central Wisconsin
Costco, Verona
Crazy Fresh
DeForest Windsor Food Pantry
Ehlenbach's Cheese Chalet
Family Dollar, North
Festival Foods
Fortune Fish & Gourmet
Forward Madison FC
Fresh Madison Market
Gooh Grocery
Gordon Food Service
Hy-Vee, East
Kwik Trip #187
Kwik Trip #529
Kwik Trip #531
Kwik Trip #949
Kwik Trip #952

Kwik Trip #955
Kwik Trip #958
Kwik Trip #960
Kwik Trip #961
Kwik Trip #963
Kwik Trip #1023
Kwik Trip #1166
Kwik Trip #1510
Kwik Trip #1512
Kwik Trip #1513
Kwik Trip #1514
Little Caesars Pizza, East
Little Caesars Pizza, South
Little Caesars Pizza, West
Mad City Gobblers
Madison Area Food Pantry Gardens
Madison College
Madison Mallards
Madison Metropolitan School
District
Metcalfe's Market, Hilldale
Metcalfe's Market, West Towne
Metro Market, Cottage Grove Rd
Metro Market, Junction Rd
Milio's Sandwiches
Mounds Pet Food Warehouse
Northside Farmers' Market

Penzey's Spices
Pick 'n Save, Shopko Dr
Second Harvest Foodbank of
Southern Wisconsin
Starbucks, Capitol Square
Stoughton Food Pantry
Sun Prairie Emergency Food Pantry
Target, Madison East
Target, Hilldale
Target, Madison West
Target, Sun Prairie
The Emergency Food Assistance
Program
Trader Joe's
UW-Madison Housing
Walmart #3857
Walmart #2335
Walmart #1138
Whole Foods Market
Willy Street Co-op, East
Willy Street Co-op, North
Willy Street Co-op, West
Wisconsin Cheese Company
Wonderstate Coffee



And thanks to all who held food drives for us!



In-Kind Donors

These organizations and government agencies provided a variety of support services and resources to The River at significantly reduced rates or with no fee. Their support is critical to our mission's success.

Amazon
Barbara Sauer
Back 2 Basics
Bombas
Boomerang Bags
Burke Lutheran Church Quilters
Certco
Dane County Sheriff's Office,
 Diversion Program
DJ Fusion of 93.1 JAMZ
Elvehjem Neighborhood Association
Free Bikes 4 Kidz Madison
Green Box Compost
Havey Plumbing, Inc.
Inkworks
KMAX Solutions

League of Women Voters of Dane
 County
Look 2 Consulting
Madison Knitters' Guild
Madison Police Department
Magazine Literacy
Michelle and Alan Ogilvie
Mid-West Family Madison
Mitchell Johnson
Northside Planning Council
Pellitteri Waste Systems
ReMitts
St. Paul Lutheran Church
Sun Prairie Cold Storage
The UPS Store #3613
The Village Diaper Bank

United Way of Dane County
UW-Madison Housing
UW-Madison Informatics Skunkworks
UW-Madison Morgridge Center for
 Public Service
UW-Madison Obstetrics & Gynecology
VC3
Vintage Brewing Co.
Webstix
Willy Street Co-op
Wisconsin Medical Project
Woodman's Markets



Redistribution Community Partners

We frequently donated excess food and resources to these local organizations to expand access to healthy food and resources throughout Dane County.

5 Door Recovery
Bayview Foundation
Dryden Terrace (senior/assisted living)
Families Back to the Table
Fisher Taft Senior Living
Friends of the State Street Family
Goodman South Library
Hawthorne Library
Joining Family Forces
Lake View Elementary School
Luke's Closet
Mendota Elementary School
Neighborhood House Community
 Center

Northport Community Learning
 Center
Open Doors for Refugees
Operation Fresh Start
OutReach LGBTQ+ Community
 Center
Park Glen Commons Senior
 Apartments
Porchlight Men's Emergency Shelter
Rethke Terrace (Tellurian Behavioral
 Health supportive housing)
Samuel Gompers Elementary School
Shelter from the Storm Ministries

Sherman Middle School
SOAR - Solstice House Peer Run
 Respite
Southridge Village Apartments
 (senior/assisted living)
The Beacon
The Road Home Dane County
UnityPoint Health - Meriter
UW Health - Northport Dr Clinic
Vera Court Neighborhood Center
Warner Park Community Recreation
 Center
Youth Empowerment Initiatives, Inc.
YWCA - Rapid Rehousing



Lifetime Donors

**Includes all gifts and pledges to operations and the Recipe for Hope Campaign as of December 31, 2024*

Core Values Society

Hope \$500,000+

Anonymous
Terri and Dave Beck-Engel
County of Dane
Fairway Independent Mortgage Corporation
Inland Empire Community Foundation
Pleasant T. Rowland Foundation
Paul Reckwerdt and Ellen Rosner
Roots & Wings Foundation
Sub-Zero Group Foundation

Nourish \$300,000–\$499,999

American Family Insurance Dreams Foundation, Inc.
Anonymous (2)
Lau and Bea Christensen
Madison Community Foundation
United Way of Dane County

Respect \$200,000–\$299,999

Sam and Annie Ballweg
Cremer Foundation
Department of Administration
Epic Systems Charitable Giving Fund
Eric D. and Steven D. Hovde Foundation
Marita and Michael Menard
Packer Apartments Corporation
Vanguard Charitable

Caring \$150,000–\$199,999

Anonymous
Endres Manufacturing Company Foundation
Michelle and Alan Ogilvie
Oscar Rennebohm Foundation
Otto Bremer Trust
Barbara and Dave Sauer
Steve Stricker American Family Insurance Foundation
Steven & Alexandra Cohen Foundation
The Evjue Foundation

Compassion \$100,000–\$149,999

American Family Mutual Insurance Company
Anonymous (3)
Ken Ballweg
Philip and Helen Bradbury
Dan & Patti Rashke (TASC) Family Foundation
Marc and Kim Flood
Edwin and Susan Gilbert
Carol and Greg Griffin
Irwin A and Robert D Goodman Foundation, Inc
Michael and Jocelyn Keiser
Doug and Norma Madsen
Tim and Kathy Mazur
PayPal Giving Fund
Ron Phelps and Dacia DiMattia-Phelps
Jeff Tews and Susan Rather
Zendesk Neighbor Foundation

Generosity \$50,000–\$99,999

100 Men of Dane County
Anonymous (2)
Bank of America Charitable Gift Fund
Sudie and Richard Burnham
Lynn and Abigail Christiansen
City of Madison
Community Action Coalition for South Central Wisconsin, Inc
Connexus Cares Program
Conroy Family Foundation
CUNA Mutual Group Foundation, Inc.
Ronald and Kathryn Curio
David and Nancy Walsh Family Foundation
Susan Fischer and Cathie Easter
Jane Fahey
Fidelity Charitable Foundation
First Presbyterian Church of Waunakee, Inc.
Judith Fisher and Mark Allen
Great Lakes Higher Education Corporation
Tim and Kim Hameister
Michael and Denise Mack
Madison Gas & Electric Foundation
Madison Rotary Foundation
The Meester Family Foundation
Susannah Michaels
Scott and Anne Michels
National Credit Union Foundation
ReMitts Mittens
Gerry Ring

Second Harvest Foodbank of Southern Wisconsin
Steven and Janice Sletten
Summit Credit Union
Jun Wai and Sandy Lee
Whole Foods Market
Ted and Cindy Witt
Mary and Robert Ziino

Community \$25,000–\$49,999

Scott Ableman and Harmony Leonard-Ableman
Activision Blizzard, Inc
Rhonda Adams and Jim Lenzer
Alliant Energy Foundation
Anonymous (2)
Ascendium Education Solutions
Bayer Fund
DAF Giving 360
Mike and Lee Ann Dillis
Door Creek Church
FEMA Emergency Food and Shelter Program
Robert Garrison
David and Lorian Gibson
The Haag Family
Tina Hanson-Haag
Peggy Hedberg
Mary Huff
Hy Cite Enterprises LLC
Dan and Maggie Immerfall
Irving and Dorothy Levy Family Foundation
Amy and JC Isaachsen
J.H. Findorff & Son Inc.
Kalscheur Family Foundation
Jennifer and Bill Kraemer
Ronald and Deborah Krantz
Michael and Lynne Krueger
Kuehn Family Foundation
Lindsay Family
Devin Lundberg
Rich and Mary Lynch
Marlene Mack
Madison-Kipp Corporation
Metcalf's Market
National Guardian Life Insurance Company
Jennifer Norr and Richard Dempsey
Northside Business Association Inc.
Old National Bank
Jack and Cheryl Parrino
Peggy Hedberg Foundation
Renaissance Charitable Foundation
Ruth and Hal Lauenders Charitable Trust
Susan Scanlon
Ellen J. Selle

Kelly and Cathy Sheffield
 Robert Shumaker and Janet Kilde Shumaker
 Jim and Melissa Sirianni
 Stephanie Sorensen
 SSM Health
 TASC
 Steve and Fran Tate

TDS Connecting With Our Communities
 Nick and Judith Topitzes
 David and Marian Torkelson
 TruStage
 Mary Van Hout
 Veridian Homes Foundation
 W.F. Baird & Associates Ltd

Walmart Foundation
 Erin, Jim, Jamie and Chase Warner
 Max Weber and Maureen Griffin
 Widen Family Foundation
 Willy Street Co-op
 Wittwer Family Foundation Inc

Dedications

IN MEMORY OF		
Alex Kalk	Helen Reinkober, in honor of	Mary - mother of Derek and
Alexandra Svetlana Becklin	Mike, Crystal and Keyang	Christopher Cole
Anna Mae Hemmersbach	Howard Goldberg	Mary Brockert
Bill and Sis Slichter	J A Ciabrone	Mary Updike
Bill Davis	James 'Jim' Bormann	Mike
Bill Steele	Janet Kubly Hauri	Mildred Wilson
Bob & Lorraine Willett	Jeanette Pfeil	Mom
Bryce Mitcell	Jim Bormann	Mom and Dad
Chester and Bea	Jim Jaeger	Patricia J Ruegsegger
Dave Dygon	Joan Carter	Pauline, Ed, and Dave Gareau
Dave, Ed, and Pauline Gareau	Joan Sorensen	Randall Lescossier
David Giffey	Joe Martin	Red Thompson
Dennis Michael Wieland	John R McCoy	Rev Allen Wahl
Diane Marty	Josh Burrington	Richard W Steinhofner
Diane Wahlberg	Julius Adler, David Schultz, Dick	Robert Luther
Dick Wilfong	Center, James MacDonald,	Russell Marx
Don Gilbertson	Pat Weinswig, Jim Jaeger,	Sandy and Paul Becker and
Dorothy Tucker	Kathy Sandefur, and Burt	Dennis Heuer
Dr. Leo M. Walsh	Berman	Steve Brausen
Elizabeth Anne Morris Lavezzi	Katherine Eckes	Theodora Briamis
Erin	Larry Sliffe	Thomas J. Strait
Erin Freriks	Larry Thompson	Tom Haag
Ernie Madsen	Leo Walsh	Tom Lillegren
Eugene Earl Sheets	Louise Maier	Truman Neinstedt
Gentry Bieker	Lucy Bewer	William Wiseman
Harris Croydt - a farmer	Madeline Laufenberg	
Helen Fanning	Margaret Pombier	



Capital Campaign Donors

**Includes all gifts and pledges as of June 2025*



Hope
\$1,000,000+

County of Dane
Congressionally Directed Spending
(US Department of Housing and
Urban Development (HUD))

Respect
\$500,000–\$999,999

Anonymous
Terri and Dave Beck-Engel
Fairway Independent Mortgage
Corporation
Pleasant T. Rowland Foundation
Paul Reckwerdt and Ellen Rosner
Sub-Zero Group Foundation

Compassion
\$250,000–\$499,999

American Family Insurance Dreams
Foundation, Inc.
Sam and Annie Ballweg
Lau and Bea Christensen
City of Madison

Community
\$150,000–\$249,999

Endres Manufacturing Company
Foundation
Eric D. and Steven D. Hovde
Foundation
Oscar Rennebohm Foundation

Caring
\$100,000–\$149,999

Anonymous (2)
Ken Ballweg
Bradbury Family
Dan & Patti Rashke (TASC) Family
Foundation
Edwin and Susan Gilbert
Carol and Greg Griffin
Irwin A and Robert D Goodman
Foundation, Inc
Michael and Jocelyn Keiser
Michelle and Alan Ogilvie
Ron Phelps and Dacia DiMattia-Phelps
Barbara and Dave Sauer
Jeff Tews and Susan Rather

In 2023, The River launched the Recipe for Hope Campaign to construct a new, larger, purpose-built facility on Madison's Northside to meet the growing need for food and essentials throughout Dane County. We are incredibly grateful to everyone who has invested in this transformational project!

Generosity
\$50,000–\$99,999

Conroy Family Foundation
David and Nancy Walsh Family
Foundation
Judith Fisher and Mark Allen
The Haag Family
Madison Gas & Electric Foundation
Susannah Michaels
Roots & Wings Foundation
Summit Credit Union

Dignity
\$25,000–\$49,999

Anonymous (4)
Mike and Lee Ann Dillis
Robert Garrison
Tim and Kim Hameister
Dan and Maggie Immerfall
J.H. Findorff & Son Inc.
Kuehn Family Foundation
Rich and Mary Lynch
The Meester Family Foundation
Scott and Anne Michels
Gerry Ring
Kelly and Cathy Sheffield
Robert E. Shumaker and Janet Kilde
Shumaker
Stephanie Sorensen
Mary Van Hout
Erin, Jim, Jamie and Chase Warner
Ted and Cindy Witt

Empathy
\$10,000–\$24,999

Anonymous
Rhonda Adams and Jim Lenzer
Ben Ballweg
Dorothy Borchardt
Ron and Mary Jane Campo
Connect Search, LLC
Jim and Jessica Doyle
Cathie Easter and Susan Fischer
Barb and Mike Gosenheimer
Brian and Julie Hornung
Ken and Chris Johnson
Jennifer and Bill Kraemer
Ronald and Deborah Krantz
Devin Lundberg
Marlene Mack

Madison Mallards
MadiSUN Backyard Solar Grant Program
Sharon and Mike Mohr
PRL Keystone Foundation
Solar for Good
Mark and Celeste Taber
Wall Family Enterprise
Yehle Family

Advocates
\$5,000–\$9,999

Anonymous (3)
Terese Allen and Jim Block
Joyce and Daniel Bromley
Hope Christmann
Heartland Credit Union
Dan and Tracy Henderson
Ralph Tod Highsmith and Joan Braune
Irving and Dorothy Levy Family
Foundation
Amy and JC Isaachsen
Madison Area Finishing Contractors
Nora Manheim
Marathon Community Investment
Programs
Rona Neri
Shay and Kim Santos
EG and Barbara Schramka
The Wahlberg Family
TruStage Foundation
James and Deborah Walker
Wittwer Family Foundation Inc

Ring of Supporters
\$2,500–\$4,999

Anonymous (3)
Roger and Pat Birkett
Dennis and Beverly Brass
Susan Crawford
Sue Gilbertson
Hooper Foundation
Johnson & Johnson
Teresa and Dave Midthun
Louis and Kathryn Mingione
Martha Olson
Allen Rickey and Lane Revenal
Randy Shaver and Sharon Brantmeier
Andrew Shrago
Jim and Melissa Sirianni
Matt Suby at The Suby Group
The Blitz Family
Jim and Tonya Tubbs
Max Weber and Maureen Griffin

2024 Highlights



Rendering by Ramaker & Associates

In October, we purchased the land for our future home. Located at 3301 Packers Ave, The River's new site is on the northern half of the parcel across the street from our current warehouse. To recognize this significant milestone, our staff held a small groundbreaking ceremony. We painted shovels and planted our hopes and dreams for The River's next chapter.



We held our official groundbreaking ceremony in November. Over 100 of our supporters gathered on our new land to celebrate and hear details about this exciting project from our Executive Director, Recipe for Hope Campaign leaders, local government officials, and a member of our Client Advisory Council. Despite the clouds and mud, The River's future looked bright as ever.



After many months of working with the City to map out our new property and obtain building permits, we officially began construction in December! First steps included earthwork, leveling the building pad to the designed elevation, and pouring concrete foundations. To learn more, please follow us on social media, visit riverfoodpantry.org/recipe-for-hope, or scan the QR code.



2024 Fiscal Year Donors

Visionaries \$100,000+

Paul Reckwerdt and Ellen Rosner
Roots & Wings Foundation
Vanguard Charitable

Community Builders \$10,000–\$99,999

American Endowment Foundation
American Family Insurance Dreams
Foundation, Inc.
American Family Mutual Insurance
Company
Anonymous (5)
Ascendium Education Solutions
Terri and Dave Beck-Engel
Sudie and Richard Burnham
City of Fitchburg
City of Madison Economic
Development Division
Connexus Cares Program
County of Dane
Cremer Foundation
Ronald and Kathryn Curio
DAF Giving 360
Dunkin Joy in Childhood
Foundation Inc
Susan Fischer and Cathie Easter
Epic Systems Charitable Giving Fund
Fidelity Charitable Foundation
Mary Huff
Jennifer and Bill Kraemer
Michael and Lynne Krueger
Marlene Mack
Michael and Denise Mack
Michelle and Alan Ogilvie
Jane and Tom Opps
Otto Bremer Trust
Packer Apartments Corporation
ReMitts Mittens
Ruth and Hal Lauanders Charitable
Trust
Barbara and Dave Sauer
Josette and Gregg Steinhaus
Steve Stricker American Family
Insurance Foundation
Steven & Alexandra Cohen
Foundation
The Evjue Foundation
TruStage
United Way of Dane County
Widen Family Foundation
Mary and Robert Ziino

Advocates \$5,000–\$9,999

Alliant Energy Foundation

Anonymous (3)
Anonymous
Bank of America Charitable Gift Fund
Charlie Berthoud
Charles and Ann Cedergren
Carol Cohen
Covenant Presbyterian Church
Rob and Sue Engelke
Jane Fahey
Karl and Angela Farnung
FEMA Emergency Food and Shelter
Program
First Presbyterian Church of
Waunakee, Inc.
Korinna and Bruce Hansen
Richard Hoffmann
John Hokanson
John R and Susan B McCoy Family
Foundation
Claude Kazanski
Steven Keith and Mina Kato
Brian Kobishop
Lake Ridge Bank
Diana Lakes
Madison Community Foundation
Madison Rotary Foundation
Doug and Norma Madsen
Marathon Petroleum
National Philanthropic Trust
Jennifer Norr and Richard Dempsey
Jack and Cheryl Parrino
PayPal Giving Fund
Pharm to Tables
Ellen J. Selle
Renell Sherman
Steven and Janice Sletten
Chuck Smalley
SSM Health
SSM Health St. Mary's Hospital -
Madison
Steve and Fran Tate
Thomas and Kathleen Thousand
Topitzes Family Foundation
Richard Vanden Heuvel
W.F. Baird & Associates Ltd
Jun Wai and Sandy Lee
WI Department of Veterans Affairs
Joel and Carol Wish
Wittwer Family Foundation Inc

Ring of Supporters \$2,500–\$4,999

AAA The Auto Club Group
Rhonda Adams and Jim Lenzer
Advanced Building Corporation
Amazon MSN4
Byron and Sarah Anderson
Dennis Anderson and Susan
Glad-Anderson
Anonymous (12)
Assumption Greek Orthodox Church

AtlantisValley Foods LLC
David Barbian and Peggy Peterson
Boys & Girls Club of Dane County
Joyce and Daniel Bromley
Tyler Brown
Joan Collins
Courtier Foundation, Inc.
David and Chris Ducommun
CeCe Easton
Pam and Howard Erlanger
Judith Fisher and Mark Allen
Give Back Foundation
Google Charitable Giving
Barb and Mike Gosenheimer
Hallick Family Foundation
Tim and Kim Hameister
Jan Hatleberg and Lalia Rach
Tod Highsmith and Joan Braune
Paul Hoffmann
Amy and JC Isaachsen
Henry and Terri Jasen
Vincel Jenkins and Stefanie Moritz
Andrew Joncich
Keith Kerle
Lineage Foundation for Good
Madison West Kiwanis Club
Scott and Anne Michels
Dawn Mortimer
Network For Good
Northside Business Association Inc.
Sandra Pfahler
David and Angie Pfahning
Brian Rebel and Jean Laurenz
Renaissance Charitable Foundation
Allen Rickey and Lane Revenal
Schweiger Family Donation Fund
Linda Shaw
Andrew Shrago
Timothy Smeeding and Marcia
Carlson
Sons of Norway Idun Lodge
Stroud Willink & Howard LLC
TASC Employee Philanthropy
Committee
David and Marian Torkelson
Abraham Whitmeyer
Whole Foods Market Community
Giving Program
Willy Street Co-op
WPS Charitable Foundation Inc
Zheren Yang and Emilie Feng
Hans and Jan Zoerb

Empowerment Circle \$1,000–\$2,499

Jeremy and Amanda Akins
American Transmission Company
Anonymous (39)
Anton Asmuth
Amy Barrilleaux and John Beard
Bayside Fund

Andrea Beaber
 Paul and Kathleen Beckett
 Benedictine Life Foundation of
 WI, Inc
 Linda Bergren-York
 Jill Bertera
 Timothy Berto
 Birwood Property Management
 Terese Allen and Jim Block
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 Boller & Vaughan
 Arlin Brannstrom
 Brat Fest Inc.
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 Dr. B. Bradford Brown and
 Dr. Maribeth Gettinger
 Rebecca Bull
 Burke Lutheran Church Endowment
 Foundation Inc
 Scott Bush
 Blair Butters
 Calvary Gospel Church
 Capitol Centre Market
 Deborah Cardinal and Walter Burt
 Edward and Karen Carroll
 Roy and Sue Carter
 Charity Navigator's Giving Basket
 Chong H and William Ullom
 Charitable Fund
 Hope Christmann
 Ann Clark
 Clasen Quality Chocolate
 Community Shares Of Colorado
 Richard Conn
 Ken and Carol Connor
 Mary Conroy and Mary Dee
 Wenniger
 Construction and General Laborers
 Local Union No. 464
 Susan Cook and Karyn Graham
 Jeff and Tammy Cordray
 Catherine Cornell
 George Craig
 Susan Crawford
 Amy Crikelair
 Crosspoint Church of the Nazarene
 Ana De Roo
 Ann Dencker and Gary Peroutka
 Gordon Derzon
 Donna and Reg Destree
 DI & Associates, Inc. d.b.a.
 Spherion Staffing
 Christine Haag Dillon
 Misty Dodge
 Jim and Jessica Doyle
 East Madison Baptist Church
 Maureen Easton
 Todd and Kristin Eckelberg
 Mark and Erica Elsdon
 Danielle Engel
 Lindsay and Paul Erickson
 Mo and Gery Essenmacher
 Evolution Financial
 David and Mary Ewanowski
 Fastcore
 Federated Youth Foundation Inc.
 First Business Bank
 Caroline Fribance

Robert Garrison
 Ron and Lucy Gibson
 Glide Disc Golf
 Kelly Glisch
 Terrance and Erin Goeldner
 James and Cynthia Goldstone
 Janice Gordon
 Lynne and James Grau
 Lauren Greene
 Greywolf Foundation Inc.
 Joseph Guthrie
 Bill and Nancy Haight
 Hallman/Lindsay Paints
 Richard Halverson
 Kaleb Haugen
 William Hebble
 Karen Hester
 Donald Hilton and John Buscemi
 Richard Hodgman
 Grace Homb
 Hooper Foundation
 Jessie Hsu
 Malia Huntsman
 iCare
 Peter Igic and Jennifer Penzotti
 Dave Ihssen
 Insuperity
 Integrity Marketing Group
 Jennifer Haack & Associates, LLC
 Jewish Federation of Metropolitan
 Chicago
 John J. Frautschi Family Foundation,
 Inc.
 Ken and Chris Johnson
 Pamela Johnson
 Johnson Bank
 Johnson-Demopoulos Family
 Foundation
 Roth and Lynne Judd
 JX Gives Back Family Foundation
 Martin Kessler
 John Kluesner
 Sarah Kluesner
 Dan Kosednar and Kimberly Vrubleay
 Glenn Krieg
 Lake Edge Lutheran Church
 Joshua Land
 Daniel Langlois and Mary
 Rothenmaier
 Andrew Laurent
 Virginia Lee
 James and Kathryn Leide
 Dennis Levy
 Laurie and Douglas Linder
 Barbara and Richard Loftsgordon
 Jean Scoon and Peter Losacano
 Tammy and David Lubick
 Steve Lyons
 Madison Homebrewers & Tasters
 Guild
 Madison Mallards
 Cody & Melissa Marquart
 Kenneth Martin
 Nancy Martin
 Ginnee S. McCarthy
 Sue and Paul Melrose
 Joel Mensch
 Cristopher and Lori Meyer

Susannah Michaels
 Milestones HR LLC
 Seth Miller
 Lisa Mills
 Rebecca Minter
 Erin Monoceros
 Monona United Methodist Church
 Morgan Stanley Gift
 Morgan Stanley Gift Fund
 Stephen Morton
 Nelnet Diversified Services LLC (NDS)
 Jessie Nelson
 Lindie Nemmetz
 Donna Nett Pomrening
 Kathleen Norr
 Northshore Rentals LLC
 Martha Olsen and Bob Nolan
 Martha Olson
 Judy Olson-Sutton
 Daniel and Kathryn Olszewski
 Partners in Advanced Ed Inc.
 Mary and David Paulson
 Dustin and Andrea Pence
 Scott Peters
 Gregggar and Joan Petersen
 Ron Phelps and Dacia DiMattia-Phelps
 Beverly Phillips
 Pierce Family Foundation
 Jane and Stephen Powers
 Production Machine and
 Enterprises Corp
 Eileen Rabson
 Denise Ratterman
 Kate Reilly
 James Reinkober
 Research Products Corporation
 Rhode Island Community
 Foundation - Gottlob Armbrust
 Family Fund
 Marilyn Rhodes
 Jo Ann Riecke
 Gerry Ring
 Marsha and Doug Ripkey
 Marge Angell Rohlfing
 David Ryan-Sukup
 Jane Sadusky and Kimberly Bean
 Shay and Kim Santos
 Bill Schallert
 Deniece Schmidt
 Krista Schmidt
 EG and Barbara Schramka
 Martin Schumacher
 Judy Seip
 Rosalind and Khiang Seow
 Sinsinawa Dominicans Sisters
 SkinFit by Tracy Henderson
 Wendy and James Skinner
 Soderholm Family Foundation
 Stephanie Sorensen
 Spaulding Restaurant
 St Peter's Ladies Guild
 Jacqueline Stark
 State Collection Service, Inc.
 Brian Stearns
 Inger Stole and Robert McChesney
 Gary Stone
 Harvey and Jane Storm
 Anne Strouse

Judith Sullivan	Doug and Lesa Turecek	Max Weber and Maureen Griffin
Justin and Lenore Sydnor	Gloria Turgeson	Barbara Weitz
Izabela Szlufarska and Dane	Elizabeth Tuttle	Kristi and Mark Westover
Morgan III	United Electric	John and Annette White
Mark and Celeste Taber	Zeshan Usman	Wisconsin Built Inc
The Kids Fund	JoAnne Vaccaro	Witkins Realty, LLC
The Synergists	Troy Van Beek	Richard Witt
Jason Thomas	Mary Van Hout	Michael Wolff and Bernice Mattsson
Clara Thompson	Boller & Vaughan	Robert and Anne Woodson
Joanne Thomson	VC3	Edward Wreh
Thrivent Choice Financial	Lee and Mary Waldhart	Ben Yahr
Bonnie Trudell	Patricia Watson	
Pat Tully and Chris Miller	WBD Inc	

Dedications

IN HONOR OF

Agnes Gliniecki	Italian beef connoisseurs	Our thankfulness for a Loving
Alanna Thiede	Jeff Campbell	God & the teachings of Christ
Alimentari Beef-a-palooza	Joe & Marilyn Stepnik	Pamela Bennett
Alise Steed	John & Laurie's 20 Year Anniversary	Patricia M. Dallman
All the employees at The River!	John King	Paul and Bonnie Berger-
Amma	Jon and Nancy Young	Durnbaugh
Amy Isaachsen	Judith Bates	Paul Melrose
An awesome charcuterie board chef	Julie and John Willems Van Dijk	Psi Chi Honors Society
Andy Endo	June Potter	Rhonda Adams
Ann Meter	Karyn Graham	Richard Oliver
Anna M Miller	Kasie and Brandon	Roger Pauk
Audra Cook and Lana Stancer	Kathy Barmann	Ron McKinley
Brad McClain	Katy and Stuart Merritt	Roy and Sue Carter
Bryce Mitchell and Palestine	Kent Wahlberg	Russ Micke
Charlie Berthoud	Kevin Gehrke	Sarah "Sally" Iverson
Chris Patterson	Kevin Haupt	Scott Phillips
Cindy Witt	Krista Schmidt	Sharon Mohr
Conlan Green	Laura Adams	Stefan Hall
Cooky Kelsh	Laura Cross	TDS ADS FI Team
Craig, Ronda and Caden Collins	Mac Berthouex, June Blanchard,	Teresa Mertens-Pellitteri
Dale Waterstreet	Le Levy, Ed Feige, Julia Katz,	Teresa Midthun and Tim Brandt
Dan & Teri Dowling	Leslie Grant, Maki Kasai, Me-	Terry Sizer and Mark Miller
Daniel Miller	lissa & Dan Osborne (birth of	The amazing team at The River
David & Meredith Kruse	Tatum), and Michael Stern	The community
Don Coyier	Madison Evertonian Supporters	The Flock Soccer Foundation
Donna Wilfong, Brian and Sue	Madison Toffees	The Yawo family and Quality
Bidwell, and John and Ginny	Maggie Immerfall	Transit
Larson	Mahdi Alkafawi	Those Who Have Asked Me For
Dr. Jen Marsden	Mark Anunson and Anne	Aid In Our Northside Community
Easter Sunday and the good day	Buffington	Tim and Ginny Byrne
Ed, Louise, Steve and Sarah	Marlene Daniel	Tim Eberle
Guziewski	Martha and Tony	Tina Mandeville
Eve Ropel	Matt & Olivia Schroeder Family	Todd and Michelle Boerst Family
Evelyn Engeseth	Melanie Schroeder	Tom and Mica Smoot
Frank Ace & Marianne Siess	Melissa Carpenter	Traci Bates
Ginny Warren Thompson	Michelle Ogilvie	Venkat Palreddy
Gordon Cox	Munch	Wessley
Grace W	Myra Delikat	Whitney Cook
Gundi Hardacre	Nanet	WPS
Hallman Lindsay customers	National Guardian Life Insurance	
In the name of Jesus	Company	

Financials

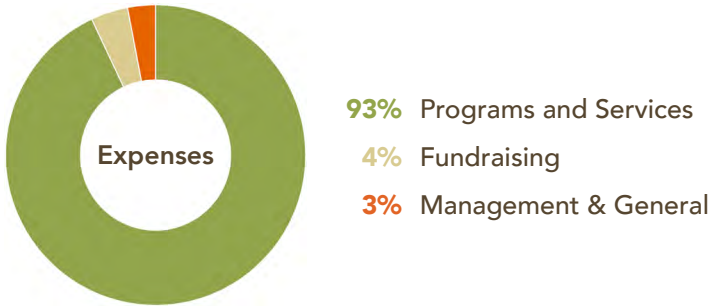
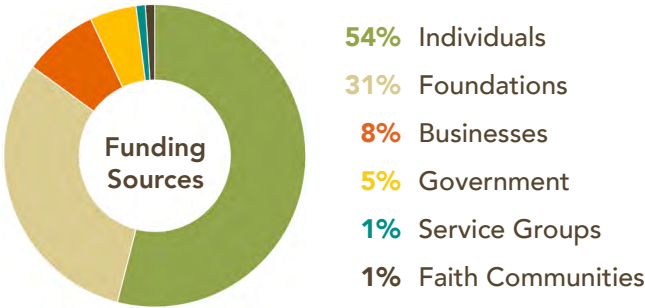
*For year-end December 31, 2024

Support and Revenue

Contributed Nonfinancial Assets	\$7,937,007
Contributions	\$2,134,405
Government Grants	\$51,440
Sales to Others	\$31,949
Interest Income	\$115,844
Miscellaneous Income	\$36,575
Net Assets Released From Restrictions	\$2,385,921
Total Support and Revenues	\$12,693,141

Expenses

Food Pantry	\$10,516,691
Management and General	\$407,062
Fundraising	\$439,883
Total Expenses	\$11,363,636



*See full financial statements at riverfoodpantry.org.

Volunteers

The River operates on the generous support of thousands of dedicated volunteers. From faith communities, business groups and students to individuals and organizations, we truly appreciate all the hours they spend helping us.

In 2024,

2,909 VOLUNTEERS

donated

41,370 HOURS

valued at

\$1,239,032*



*\$29.95/hour estimated value
Latest figure from Independent Sector

Volunteers with over 100 Hours

93

Vestee Adams
DeVante Alexander
Mark Allen
Duncan Allison
David Anderson
Bridget Arvold
Shirley Baumann
Dave Beck-Engel
Paul Bohrer
JP Buntan
Joshua Cera
Don Ciufo
Sasha Clemente
Amy Crikelair
Deb Crist
Julia Dean
Deb Dirreen
Margo Dixon
Helen Drobniak
Brandon Encarnacion
Mitch Eveland
Judy Fisher
Aimee Ford
Michele Freitag
Lee Garrett
Lori Gibson
Bill Grady
J.C. Gray
Corey Gresen
Paul Griesbach
Susan Haas

Patricia Hackett
Beth Hackman
Barry Harrison
Kristin Haugen-Wente
Erin Henderson
Deshan Henderson, Sr.
Heather Hessel
Grant Hetherington
Joanne Kaminsky
Samuel Kizzire
Marv Klinger
Jeff Kuhl
Mary Lang
Stephen Lang
Chris Lankey
Ray Leimkuehler
Samuel Lundgren
Lenzy Maratke
Gavin McGinnis
Margaret McWilliams
Denis Meicher
Karen Mitten
Sharon Mohr
Terrence Moore
Christine Nwankwo
Merlyn O'Brien
Michelle Ogilvie
Martha Olson
Jane Pawasarat
Angelo Piloni-Turner
John Rakow

Vershaun Richardson
Jermaine Richmond
Marsha Ripkey
Rebecca Rishel
Dajuan Robinson
Cody Rodell
Lexi Rowe-Banker
Reyna Saldana
Enrique Salinas
Krista Schmidt
Cynthia Schramm
Debra Schrotz
Brinnan Shaffer
Linda Shaw
William Shepherd
Julia Slotnick
Julie Sparks
Yani Stanley
Lucas Stoltenberg
Jacob Sturm
Mark Tate
Barbara Taylor
David Taylor
Francine Tuyisenge
Lorenzo Washington
Dave Watts
Elvin Webster
Judith Windschiegl
Gary Wodka
Carole Yngsdahl
Abdul Yusuf



In Their Words

From emails and phone calls to surveys and letters, many of our clients express gratitude for the services The River is able to offer, thanks to generous community support. Here are just a few client testimonials from 2024:

"When I'm really in need, I know I can fall back on The River to feed my family, which is the best part. I'm making more money now, but I'm still living paycheck to paycheck. The prices of everything—food, gas, cost of living—have been outrageous. If I have the funds to buy food, then I'll do that. We go to The River when we need it most and it has done wonders for my family."

"A big thank you to all. As a senior battling cancer, getting out to buy food (and afford it with all the medical bills) was almost impossible. It was a blessing to find out about your organization."

"You saved my life by being open this weekend."

"My husband and I are just so grateful that The River Food Pantry is available. We can't thank you enough for all that you do. To so many, you are a Godsend."

"The pantry has helped me be able to stay in my home by providing food when my budget is stretched terribly thin."

"The River really does a great job. I have been on both the giving and receiving sides. The location is also great. The people there are always pleasant and helpful. Regarding the curbside grocery service: It's wonderful that they consistently have fresh (frozen) poultry and fresh dairy and produce. The prepared meals are a great use of resources. Let's keep supporting these folks and this place!"

"Having The River to supplement my family's grocery budget has made a huge impact on our overall (small) budget. I love the produce most since I am a vegan and cancer survivor and need a healthy diet to stay healthy."

"Please thank everyone at The River Food Pantry for all the food and supplies that we received today. We really appreciate it. Please keep up the great work. You are helping so many others in need."

"My family stays fed 'cause of you."

"Thankful for all you do! Each and every day. It's more than just food. It's the kindness that goes along with it."

Board of Directors

*As of June 2025

Board Chair
Susan Crawford
Dane County Circuit Court

Treasurer/Vice Chair, Finance
Amy Isaachsen
TruStage Insurance

Vice Chair, Building
Dave Beck-Engel
Community Volunteer

Vice Chair, Governance
Dan Henderson
American Transmission Company

Vice Chair, Community Engagement
Amy Barrilleaux
Clean Wisconsin

Secretary
Barb Gosenheimer
Fresenius Kabi

Immediate Past Chair
Maggie Immerfall
Community Volunteer

Jennifer Norr
TruStage Insurance

Shay Santos
Heartland Credit Union

Pat Gallagher
Midwest Family Broadcasting

Antonio Hernandez Jr.
Certco, Inc.

Ex-Officio
Rhonda Adams
The River Food Pantry

Capital Campaign Cabinet

Honorary Co-Chairs
Governor Jim and Jessica Doyle
Coach Kelly and Cathy Sheffield

Co-Chairs
Dave Beck-Engel
Ron Phelps

Advisors
Kelly Donahue
Bill Haight

Campaign Cabinet
Syed Abbas
Annie and Sam Ballweg
Pat Gallagher

Sue Gilbertson
Maggie Immerfall
Michelle and Alan Ogilvie
Shay Santos
Barb and Dave Sauer
Bob Shumaker
Jennifer Zisser

The River Staff

Executive Director
Rhonda Adams

Director of Operations
Helen Osborn-Senatus

Director of Development
Monica Wahlberg

Communications Manager
Becca Bolton

Fleet and Facility Manager
Zach Leonard

Grants Manager
Ryan Holley

Grocery Manager
Ryan Horton

Inventory Manager
Jon Clark

Meal Manager
Chris Tuttle

Communications Coordinator
Amy E. Mills

ePantry Coordinator
Anu Devkota

Meal Coordinator
Rachael Maynes

Munch Coordinator
Marina Gonzalez

Recovery Coordinator
Ben Kauth

River Delivers Coordinator
Jamie Midthun

Volunteer Coordinator
Debbie Bormann

Administrative Assistant
Galilea Baca

Development & Payroll Assistant
Michelle White

Kitchen Assistant
Hannah Hetue

Meal Assistant
Marina Gonzalez

Munch Assistant
Alyssa Tomczak

Program Assistant
Mercedes Haugen

Access Program Specialist
Amanda Prusak

Operations Program Specialist
Kurt Nicholson

Operations Specialists
Sheridan Connor
Jimmy Shields
Meaghan Stehr

Recovery Specialist
Mike Peters

Data Specialist
Erica Dorsch



Since opening in 2006, The River Food Pantry has become South Central Wisconsin's busiest food pantry.

Originally serving only a handful of households, today The River serves over 3,500 people each week.

Our services include free groceries and freshly prepared meals for pickup or delivery, online grocery orders, and mobile meals for low-income neighborhoods.

The River also redistributes rescued food and other essentials to local partners to increase access while minimizing waste.

With supporters like you, we get closer to achieving our vision of a fully nourished community.

Thank you for your continued generosity!



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